Tom Beaumont | Digital-focused Designer

I'm a designer focused on creating clear, intuitive, and user-driven experiences. With over three years in consultancy and in-house roles, I've worked across UX, UI, and visual design, solving complex challenges with a process-driven approach. My work balances usability, craft, and business goals to deliver products that feel right for users and stand out in the market.

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Experience

Bright Tangerine | Product Designer

DEC 2024 - PRESENT

Introduced a user-focused design process across product ranges, improving clarity, usability, and visual consistency.

Applied research, workflow mapping, and prototyping to ensure camera tools felt intuitive and reliable in demanding film/TV environments.

Designed and coded an internal Python tool that cut packaging and label allocation time from 15 minutes to under 1 minute per SKU, saving 47+ hours annually.

Delivered a new packaging and label system for 100+ SKUs, aligning interaction, brand, and function.

Created digital and visual assets for product launches, praised for their polish and user-first approach.

Released 21 new SKUs to market, balancing UX principles with engineering constraints to improve adoption and customer trust.

Innovate Design | Product Designer

NOV 2023 - DEC 2024

Delivered over 30 multi-disciplinary projects, translating client briefs into clear design solutions within agile sprints.

Balanced client ambitions with practical UX considerations to ensure final concepts were both usable and commercially viable.

3form Design | Product Designer

JULY 2021 - AUGUST 2022

Multi-disciplinary design internship as part of a 8 person design team in a product design engineering consultancy across 15 B2B projects. Experience in sketching, wireframing, and prototyping, with a strong focus on user behavior and data-driven design.

Led the UI/UX design for a medtech total-knee replacement surgery tool, significantly improving user experience and operational outcomes. The product recently secured £3.8M following a successful launch in the UK, US and NZ.

Education

Nottingham Trent University

2019 - 2023

Bsc Product Design 1st Class Honours

Collingwood College

2011 - 2017

A Level Systems and Control - A
A Level Extended Project - A
A Level Computer Science - C

Awards

Cambridge Consultants Award for outstanding user empathy, conceptual thinking and design quality.

Skills

UX & Design

Figma · Adobe XD · Adobe Photoshop · Adobe Illustrator · Adobe InDesign · Wireframing · Prototyping · User Flows · Journey Mapping · Usability Testing · Personas · Storyboarding · Information Architecture · Agile development · Project management

Other Tools

Miro · WordPress · SolidWorks · Rhino8 · Fusion 360 · Inventor · Blender · Ansys · Python scripting